

# TheatreWorks

SILICON VALLEY

## Position Available

### TheatreWorks Director of Arts Engagement

#### Position Overview

The Director of Arts Engagement will lead TheatreWorks' commitment to engage our diverse community through arts education programs, community partnerships, and accessibility. The Director of Arts Engagement will create programs for students and educators that are **community responsive**. We believe that experiencing and utilizing certain tools from theatre can be transformational for students, teachers, and families and we are always looking for new and innovative ways to explore those interactions. The Director of Arts Engagement will create and manage programs that can holistically work together to open new doors to creativity through theatre-based activities that encourage direct participation in art making, use our art form as a tool to address community responsive issues and in-school programmatic priorities, and engage our Silicon Valley neighbors with every aspect of our institution. Another key focus will be the development and implementation of **Community Engagement** programs designed to strengthen TheatreWorks' partnerships with culturally diverse community organizations and individuals. Reporting to the Artistic and Executive Directors, the Director of Arts Engagement will be dedicated to making TheatreWorks truly accessible and responsive through programs that are fun, participatory, innovative, and multigenerational.

This position is responsible for:

1. Partnering with the Artistic and Executive Directors to create responsive Arts Engagement Programs that:
  - deepen TW's impact on elementary, middle and high school youth;
  - develop a comprehensive paid mentorship program;
  - engage and create partnerships with culturally diverse individuals and groups from Bay Area communities;
  - encourage the curiosity of TW audiences experience of our mainstage season with curated pre-show talks and post-play discussions to encourage the curiosity of TW audiences experience of our mainstage season.
- 2) Supervising the Associate Director of Youth Engagement and Learning and the Director of Community Partnerships.
- 3) Creating and managing the delivery of Community Engagement programming both in the field and in TheatreWorks venues.
- 4) Leading TheatreWorks' efforts on Accessibility in its many forms (Pay What You Choose performances, Open-Captioning , ASL performances, Sensory Relaxed performances, Audio Description, Student Matinees, etc.), partnering with all departments to identify barriers to participation and developing initiatives to remove those barriers.

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- 5) Creating and managing the delivery of programs in theater education that promote diversity, individual creativity, and community outreach and that are recognized as leading edge and innovative by local communities. This includes: strategizing education goals in relationship to the community TheatreWorks serves, curriculum and study guide development, and assessment and data reporting.
- 6) Developing and maintaining relationships and partnerships with community groups, peer arts organizations, schools and districts, Colleges and Universities, arts education institutions, foundations, and donors to bring new communities, students, and resources to TheatreWorks and to identify new opportunities that support the strategic goals of the organization.
- 7) Managing relationships with all parts of the TheatreWorks organization to ensure the quality of programs, efficient use of resources to publicize and market programs, and the identification of new opportunities to secure funding and deliver programming.
- 8) Training and developing staff to effectively manage the creation and delivery of programs that meet the needs of the community and schools.
- 9) Building and maintaining relationships in the artistic community to attract the best talent available for community outreach and teaching artist positions to ensure quality experiences for individuals, groups, students, and audiences.
- 10) Collaborating with senior staff to target and secure new sources of funding for programs, sales of programs, and to advocate within the company for the education goals as they pertain to the mission and goals of the theatre.
- 11) Helping develop and supervise Mentorship and Internship programs at TW.
- 12) Developing and manage department budget while planning to ensure that income and expense goals are reached, provide ongoing status reports toward meeting strategic objectives and recommend mid-course corrections as necessary.

### Experience

#### **A competitive candidate should possess:**

1. A significant background in Arts Education, Community Engagement, Community Partnerships, Accessibility, and Theatre.

#### **Additional skills:**

2. A demonstrated ability to manage a team, including hiring and training.
3. Experience fund raising and in managing and balancing budgets.
4. Equity, Diversity & Inclusion training and a keen understanding and passion for social justice.

### About the Company

For 50 years, TheatreWorks Silicon Valley has produced award-winning theatre. Under the leadership of Artistic Director Tim Bond and Executive Director Phil Santora, TheatreWorks engages with Silicon Valley's diverse communities, nurtures new work, champions arts education, revitalizes great works of the past, and celebrates the indomitability of the human

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spirit. TheatreWorks is committed to developing new works for the American theatre and has produced 70 world premieres and over 150 U.S. and regional premieres. Our season includes a mainstage series of eight plays and musicals serving approximately 100,000 patrons, a thriving New Works Initiative, and a collection of innovative education programs reaching 15,000 students every year.

With a reputation for artistic excellence, innovation, diversity, and integrity, TheatreWorks is Silicon Valley's leading professional nonprofit theatre company. TheatreWorks presents a year-round season of musicals, comedies, and dramas in the Mountain View Center for the Performing Arts and at the Lucie Stern Theatre in Palo Alto.

TheatreWorks' commitment to producing the highest quality programming is dependent on building a community whose members come from diverse cultures, backgrounds, and life experiences. We join with a growing number of theatres in the movement to ensure that those who have been excluded historically- individuals from racial and ethnic groups, LGBTQ people, people with disabilities, and women - are at the decision-making table, reflected in our programming, and represented on our staff.

## **Position Details**

Compensation offered in the high \$70Ks. Position available until filled.

Please send a cover letter and resume to:

Director of Arts Engagement Search,  
TheatreWorks, PO Box 50458, Palo Alto, CA 94303-0458

Or e-mail to [search@theatreworks.org](mailto:search@theatreworks.org)

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